



# Stadium & ICTV Advertising

## Stadium Advertising

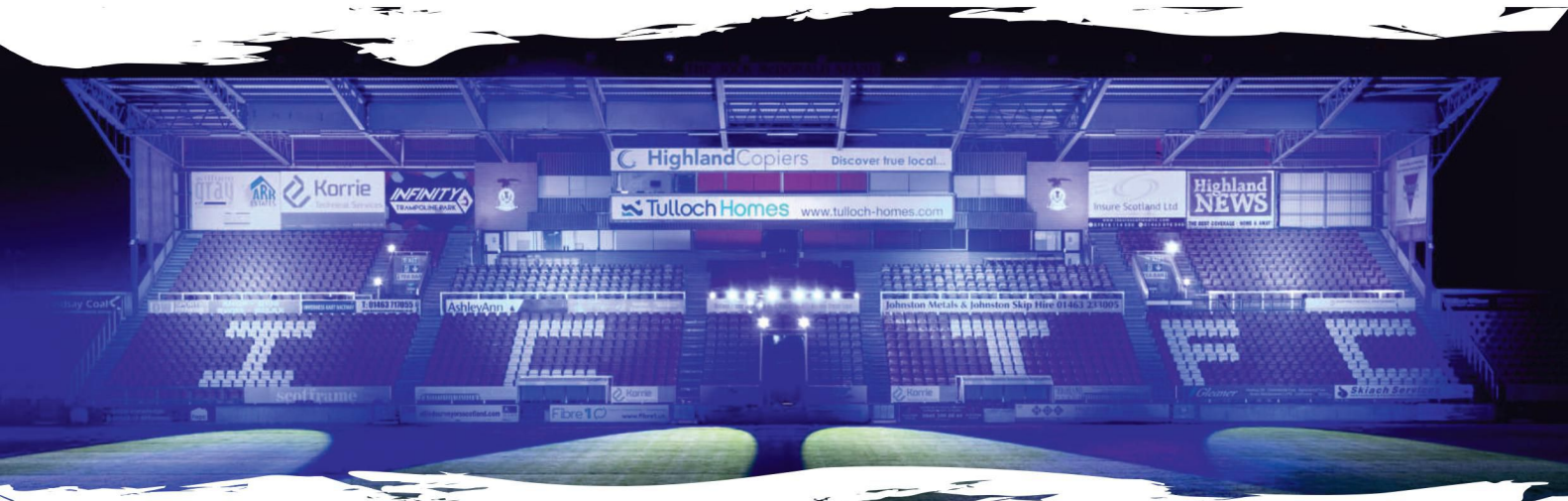
From our unique position on the A9, being overlooked by the Kessock Bridge, the Caledonian Stadium is a prime space for businesses looking to advertise to the City of Inverness, the Highlands and beyond. With an estimated 3,000,000 vehicles crossing the bridge on an annual basis, there are opportunities both inside and outside the Stadium. With trackside boards starting from just £1,000 + VAT for the entire season, we have strategic sites available to target both local customers, and those on a national basis. With a guaranteed two Home matches shown live free to air on BBC Scotland during the season, there is an additional expected audience of around 100,000 per game.

These opportunities extend to our social media and digital channels, ensuring that your market place can be worldwide.

Trackside Advertising sites are enhanced with the following:-

- An allocation of match tickets for one selected game
- Free venue hire when booking a corporate event for over 80 guests
- Company logo with hyperlink on the ICTFC website
- A welcome post on the club's social media channels to 60,000 followers

To find out more about this economic and efficient way to promote your brands to a captive audience, or to arrange a visit, please contact [keith.haggart@ictfc.co.uk](mailto:keith.haggart@ictfc.co.uk)



## ICTV Advertising

Our new live streaming channel for 2021-22 is ICTV, available to all season ticket holders as part of their package, as well as streaming opportunities on a Pay Per View basis. We can beam your brands directly into viewers homes.

Our new system features cameras in both the West and the North Stands, commentary including guest slots from ICTFC legends and for the first time, action replays and slow motion in real time.

With opportunities pre-match and at half-time to broadcast your message, it is an innovative way to not only advertise your business, but also show our viewers your support of Inverness Caledonian Thistle FC.

For further details on how you can get involved, please contact [keith.haggart@ictfc.co.uk](mailto:keith.haggart@ictfc.co.uk)





# Match & Match Ball Sponsorship

## Match Sponsorship

Beginning with a typically warm Highland welcome, our Match Sponsorship Package is a unique and exciting way to entertain staff, clients or friends whilst marketing your business to the Highland public and beyond. Featuring promotional opportunities on all Club channels, the opportunity to select and present the Man of the Match, Match Sponsorship comes with a table of 10 guests for full hospitality. We aim to give you a welcoming, entertaining and memorable day out.

- Glass of champagne on arrival in the Boardroom
- Group dugout photograph
- Matchday compere announcements in the Highlander Suite
- Superior 3 course lunch or dinner
- Complimentary table served bar
- Executive Main Stand match seating
- Half time refreshments
- Choose the Man of the Match and post-match presentation
- Tannoy announcements
- Social Media posts on matchday

If you would like a tour of the facilities, please contact [keith.haggart@ictfc.co.uk](mailto:keith.haggart@ictfc.co.uk)



## Match Ball Sponsorship

A prime example of Highland Hospitality with the sponsorship package that has it all – the chance to advertise your business, entertain clients and leave the Stadium with the match ball under your arm after having it signed and presented by an ICTFC player. The package comes with a table of 4 guests at full hospitality and here are some highlights of your day.

- Glass of champagne on arrival
- Group dugout photograph
- Superior 3 course lunch or dinner
- Complimentary table served bar
- Executive Main Stand match seating
- Half time refreshments
- Furnished with the Match Ball in a presentation case by an ICTFC player
- Tannoy announcements
- Social Media posts on matchday

For more information on a day out to remember, please contact [keith.haggart@ictfc.co.uk](mailto:keith.haggart@ictfc.co.uk)





# Hospitality & Player Sponsorship

## Highlander Suite Hospitality

The perfect way to entertain clients or have a special day out with family and friends, our Highlander Suite is situated overlooking the spectacularly scenic Moray Firth and is ideal to enjoy a match at the Caledonian Stadium. Featuring pre-match interviews conducted by your matchday host with ICTFC Legends, as well as post-match reactions from members of the first team squad, it is guaranteed to be a great day out. Let us help you create some fantastic memories.

- Glass of champagne on arrival
- Matchday host
- Pre-match 3 course lunch or dinner
- Sporting Director pre-match interview
- Complimentary drinks
- Souvenir teamsheet
- Executive Main Stand match seating
- Half time refreshments
- Post-match presentations and player interview



## Player Sponsorship

One of our most popular methods of sponsorship is Player Sponsorship, with opportunities to show your support to your favourites. As well as the traditional Home and choice of two different Away shirts, you can also sponsor training kit or boots, and every sponsor will be invited to an exclusive evening at the Caledonian Stadium with the chance to meet your heroes. With your sponsorship marketed by the Club over our social media channels and prices starting at just £125 + VAT, it's a really cost effective way for many Caley Jags to back the Club.

To check current availability, please contact [keith.haggart@ictfc.co.uk](mailto:keith.haggart@ictfc.co.uk)





# Conferences & Meetings

Ideally situated just off the A9, the Caledonian Stadium is the perfect location to host your business event. With a number of well proportioned and fully equipped rooms, all with breathtaking views, we can cater for parties from as few as 10 up to 130 with a selection of menus and wide range of drinks. Featuring an experienced and dedicated events coordinator, our team will ensure your event is a success.

- 4 meeting rooms
- 5 breakout rooms
- Complimentary car parking for up to 300 cars
- Free Wi-Fi



The Highlander Suite is a popular venue, overlooking the Moray Firth and is our largest facility, holding up to 130. It's ideal for conferences and training events, and is also versatile enough to be perfect for sportsman dinners, parties or other large gatherings.

The Boardroom is our most exclusive space, featuring mementos from our Football Club's proud history and is ideal, with the traditional boardroom table, for events where a minimum of 10 delegates are in attendance.

The Miller Lounge is opposite the Boardroom and overlooks not only the pitch, but also the Beinn a' Bhathaich Àrd mountain in the background. A flexible space, the Lounge can hold up to 30 theatre style.

The Executive boxes at the Caledonian Stadium are ideal as breakout rooms, with two boxes adjacent to the Miller Lounge and three on the 3rd Floor. Holding up to 8 delegates, they also overlook the Stadium and pitch. The sixth Executive Box can also double up as a meeting room, holding 10 delegates.

If you are keen to explore our facilities in advance of your event, please contact [keith.haggart@ictfc.co.uk](mailto:keith.haggart@ictfc.co.uk)



# Weddings

The perfect match at the Caledonian Stadium

We know a thing or two about great matches. Let us help you celebrate yours with an unforgettable wedding experience at the Caledonian Stadium, the home of Inverness Caledonian Thistle Football Club. Whether you're planning a small and intimate gathering or a grand spectacle, we would love to hear from you.

- Modern and versatile facilities
- Have a wedding photo taken in the stands or on the pitch
- Capacities for up to 100 guests
- Excellent transport links via road, rail and air
- On-site free car parking
- Magnificent views across the Moray Firth
- Some suites offer views of our stadium and pitch



To find out more information about our wedding packages, please contact [keith.haggart@ictfc.co.uk](mailto:keith.haggart@ictfc.co.uk)





## Funeral Teas

Our experienced, professional staff recognise the importance of such events and can organise catering, musicians and anything else you may require - and on the day itself, will provide a sympathetic, discreet and efficient service for the bereaved during this difficult and emotional time.

Funeral Teas, Humanist Services and Memorial Gatherings can be both moving and uplifting events.

Our unique venue in Inverness has years of experience at hosting such events, ensuring that we do not add to the stress of losing a loved one. For many people, a funeral is more than saying goodbye; it is an opportunity to celebrate a persons' life and reminisce on old times. Despite the sad circumstances, it is often a chance to get together and support one another.

We are happy to accommodate any size of gathering up to 130 and the Stadium has ample parking.



To book, or for more information, please contact [keith.haggart@ictfc.co.uk](mailto:keith.haggart@ictfc.co.uk)